

MESA COLLEGE FUNDRAISING

COMPREHENSIVE CAMPAIGN

*Growing Our
Impact, Together*

April 21, 2026



**THE
CHANGE
WE
WANT
TO
CREATE**



2%



STANDARD FUNDRAISING

ONGOING,
EVERYDAY EFFORT
TO RAISE MONEY



CAMPAIGN

TIME-BOUND,
GOAL-DRIVEN,
FOCUSED PUSH TO
RAISE A SPECIFIC
AMOUNT OF
MONEY FOR
SPECIFIC PRIORITIES

MESA'S ANNUAL FUNDRAISING

Supports current activities

- ANNUAL APPEAL: SCHOLARSHIPS
- EVENTS
- #MESAGIVINGDAY
- GRANT SEEKING
- RESPONSIVE TO MAJOR DONORS

MESA & THIS CAMPAIGN

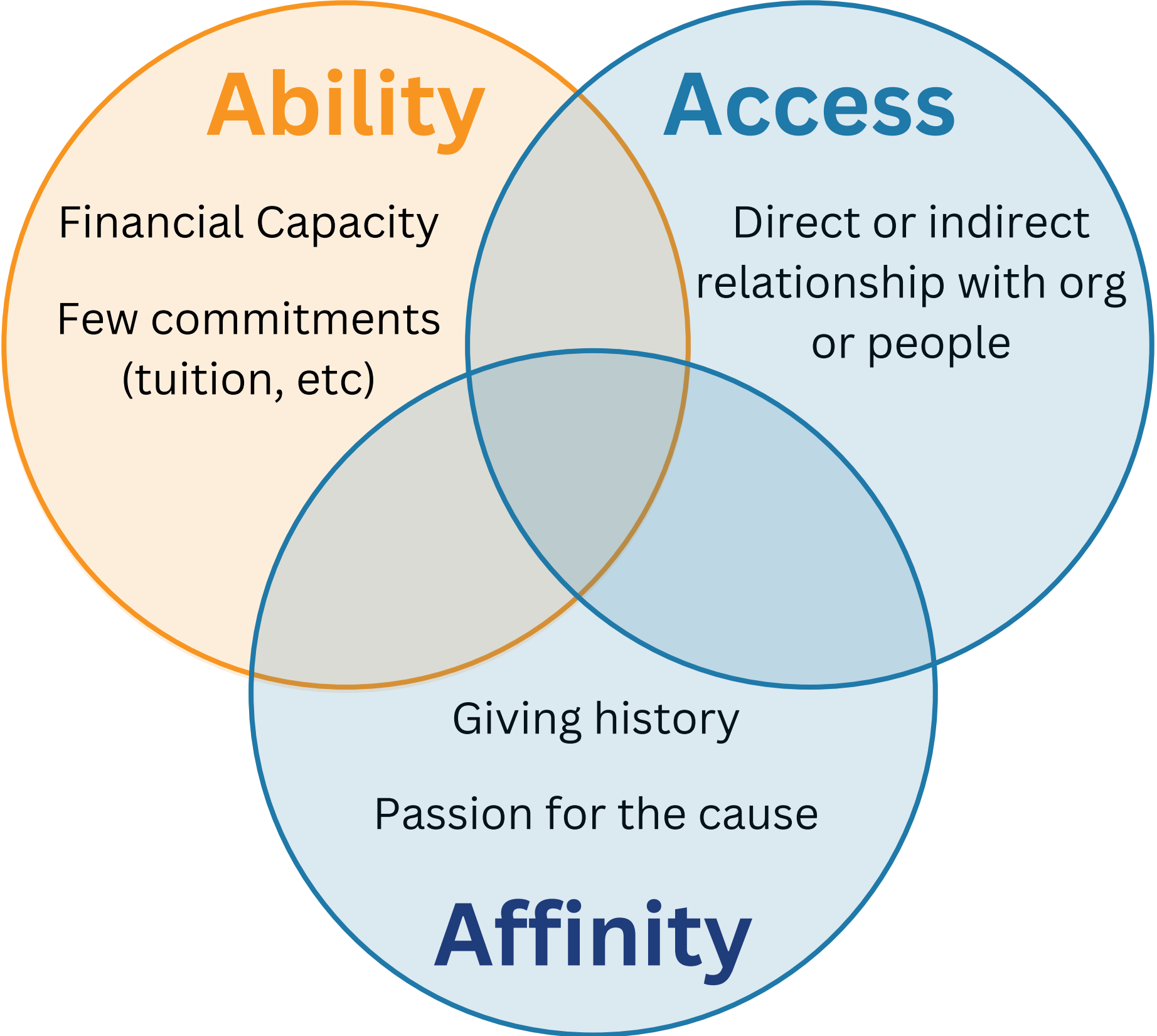
To do something we cannot do with routine fundraising

- CLEAR START AND END
- SPECIFIC MONETARY GOAL
- DEFINED PRIORITIES
- PHASES AND MILESTONES
- PROACTIVELY INVITE LEADING GIFTS

WHERE DOES THE MONEY COME FROM?



IDENTIFICATION



HOW

- ➔ Wealth Screening Tools
- ➔ Relationship Mapping
- ➔ Research, then dialogue

SCHOLARSHIPS

Over the past 6 years, we have:

- Build portfolio to offer 100-115 scholarships
- Invested in over 1,000 students
- Offered 1,028 unique scholarship awards
- Awarded over \$1 m

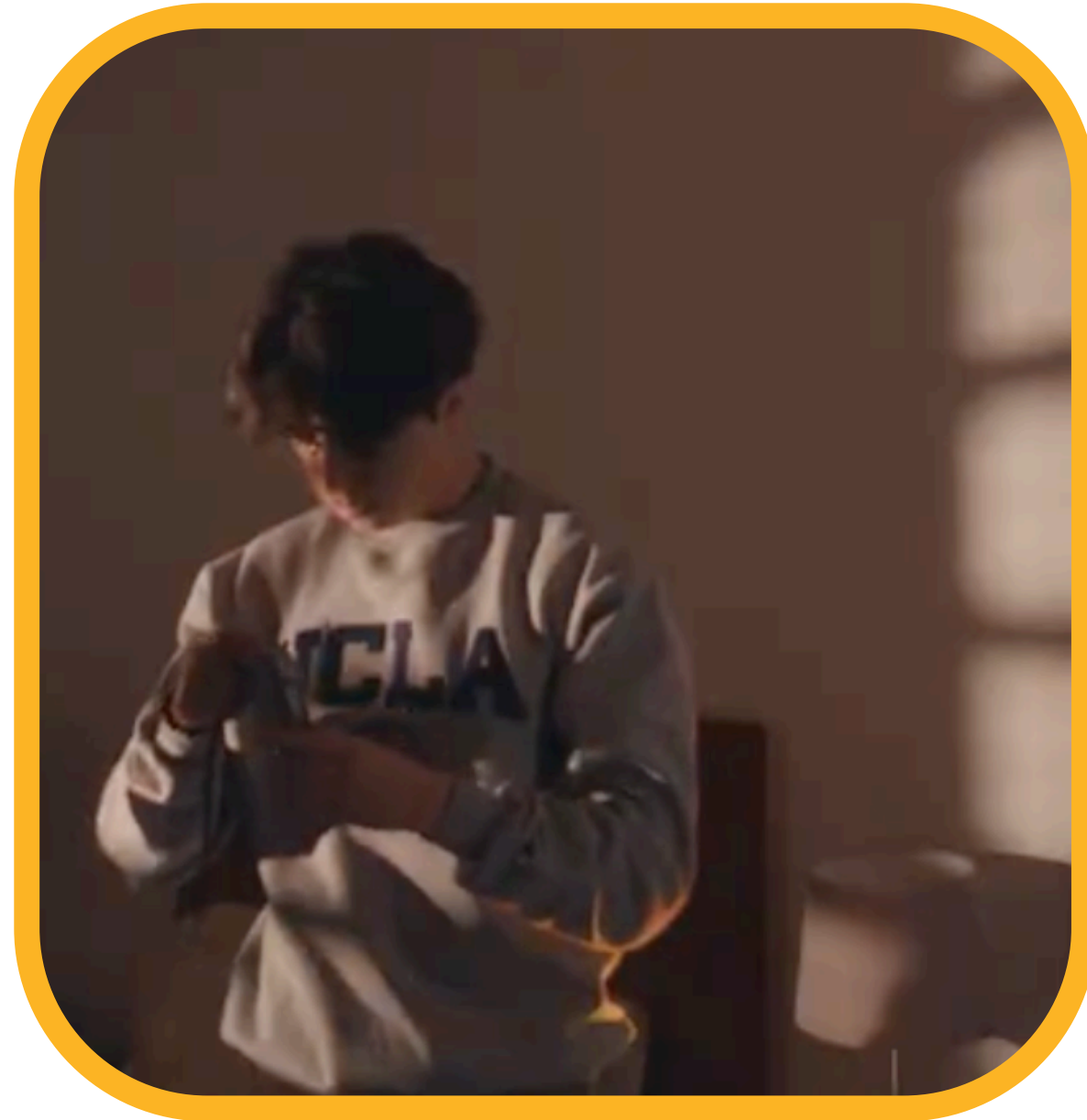
What it takes:

- Staff Hours: ~ 1,500
- Volunteer Hours: ~ 1,204
 - → That's \$61,890 in the gift of your time!
- Student Effort Hours: ~16,000



A PILOT APPROACH -

Open application format | 7 participating scholarships | Over 20 different formats



Sample

GET INVOLVED-

33RD ANNUAL SCHOLARSHIP AWARDS CEREMONY



Wednesday, April 29th, 2026
4:30 p.m.
Mesa College Gymnasium



GIVEBUTTER.COM/MESASAC2026

GET INVOLVED-



bit.ly/OlympianOpen26



GET INVOLVED-

(EXTENDED!) FOCUS GROUPS

Thursday, May 14, 1 PM

OR

Friday, May 15, 10 AM

Sign up here:



bit.ly/MesaDreamsR2

GET INVOLVED-



Interest Form:

bit.ly/MesaGivingDayInterest26

